

December 7, 2017

RECOMMENDATION OF NICHOLE E. WEST

To Whom It May Concern:


At the request of Nichole E. West I submit this letter in recommendation of her as a consummate professional and cannabis industry leader.

I had the opportunity to work with Nichole West in my capacity of Chief Operating Officer of Native Roots Colorado while she served as Director of Sales for Kind Love and then while she was Vice President of Operations and Business Development for Sweet Leaf Marijuana.

Nichole and I worked together buying and selling cannabis on the wholesale market between our respective organizations. I watched while she grew one business after another at an increased rate of speed and efficiency each time. She is a born leader that cares not only about the businesses she is a part of but the communities in which she operates.

I reach out to her as I help grow Native Roots and as I navigate the highly regulated cannabis industry. She is a knowledgeable resource that willingly offers intelligent and well thought out advice. As a cannabis industry executive, I am hard pressed to find someone that is as good as Nichole at what she does.

Sincerely,



Mickey Kreger